

COMPANY BACKGROUND

Executive Management

- **John Ellis** – Founder and Chief Evangelist with 25 years of emergency responder experience including 7 years as a Fire Division Commander for the Fraser, MI Department of Public Safety.
- **Dennis Carmichael** – Founder and President with 12 years of extensive executive management experience as well as industrial product design, wireless technology and project management expertise.
- **Tony Mazzola** - Vice-President of Product Development with a successful development track record in emergency recourse management and emergency logistics solutions. Tony is also an expert in systems integration projects.
- **Ken Lang** - Vice-President of Sales and Marketing with over 20 years of software business experience and a proven track record in both the local government and public safety markets.

Wireless Emergency Resource Tracking

Overview

The company was co-founded by a veteran incident commander and the founders of a successful IT services company with specific expertise in industrial product development and automatic identification. The management team offers an ideal combination of user insight, technical expertise and sales and marketing experience to deliver a solution to the Homeland Security/Public Safety market that automatically improves the management and tracking of resources at an emergency event. The goal: Improve first responder safety and efficiency.

Product

OnSite ERT is a combination of hardware, software and services that provide accurate, real-time tracking of personnel and equipment at emergency scenes. It utilizes small, wireless ID tags for first responders and equipment, easy-to-use drop-readers to locate and track the tags and a PC-based Incident Command Interface to relay and manage critical information. This information can be combined with other data sources, such as personnel records, satellite photos, utility maps, and so on giving the incident commander a complete view of the entire emergency site showing personnel, equipment and environmental data in real-time.

Awards and Recognition

- Michigan Homeland Security Consortium 2007 Select Award Recognition in the Security Category - Excellence in products or services to secure people, product and information.
- Great Lakes Entrepreneurs Quest 2006 Winner
- New Enterprise Forum and the Annual Collaboration for Entrepreneurship Recognition
- On the DHS Authorized Equipment List

Headquarters

ERT Systems, LLC
305 East Eisenhower
Suite 112
Ann Arbor, MI 48108

Telephone (734) 327-9532

ERT Systems offers OnSite ERT in a range of configurations, sale or lease, and offers grant-writing support and integration with other 3rd-party software and systems. Contact us today at (800) 786-1387 for more information!